



沙田國際醫務中心仁安醫院  
SHATIN INTERNATIONAL MEDICAL CENTRE  
UNION HOSPITAL



Press Release

8 November 2008

**Union Hospital Launches Plastic and Aesthetic Centre  
One-stop Plastic Surgery Services with  
Dedicated Operating Theatres for Maximum Privacy**

Union Hospital today announced the establishment of its Plastic and Aesthetic Centre. The set up of this Centre will further enhance the Hospital's service quality and broaden its scope of services – to reinforce the Hospital's commitment to achieving excellence in premium medical services.

Occupying an area of 6,500 sq. ft, the Centre offers comprehensive, professional and reliable plastic and aesthetic services with medical-based standards. It aims to offer patients a fresh new look both physically and mentally.

In addition, the Centre provides reconstructive surgeries to help people with severe defects in appearance due to congenital and acquired reasons. These services help people to restore self-esteem and to return to normal life in society by improving their appearance.

**Professional team provides friendly and reliable services**

The Centre is staffed by a dedicated and experienced team of medical professionals which is comprised of specialists in plastic surgery, dermatologists, surgeons, specialists in otorhinolaryngology, specialists in oral & maxillofacial surgery, dietitians, physiotherapists and registered nurses. One-stop services including post-surgery dietetic consultation, specialist and sport physiotherapist consultation are also provided at the Centre to ensure that our patients receive quality care and comprehensive follow-up services with maximum safety and high efficacy results.

**Full range of service offerings**

The Centre provides a wide range of services, which includes facial and body reshaping, skin care and hair transplantation as well as plastic surgery procedures such as gummy smile repair, low jaw contouring, scar management, breast lift,



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liposuction, arm slimming, belly beauty, laser hair removal and AHA peeling. These procedures can remove or diminish imperfections in the skin, face and body shape to enhance self-confidence.

Other plastic and reconstructive treatments offered at the Centre include reconstructive surgery to correct facial deformities from congenital conditions (i.e. cleft lip and palate, deformities of the maxillofacial skeleton), post-traumatic facial reconstructive surgery and post-mastectomy breast reconstruction. Corrective surgery can help patients with severe appearance deformities due to congenital and acquired conditions to enjoy a normal social life.

### **Separate facilities for optimal privacy**

The specially designed Centre has four consultation rooms, five separate waiting areas, two treatment rooms, two operating theatres and a VIP room. Procedures from consultation to operation and recovery are conducted in individual areas within the Centre to provide a quiet, uninterrupted, private environment and to ensure maximum privacy for customers.

### **Comfortable environment and advanced equipment**

Conveniently located on the 2<sup>nd</sup> floor of the hospital building, the 6,500 sq. ft. Centre is stylishly decorated to offer customers a luxurious and relaxing environment. In addition to the advanced operating theatres, the Centre is also equipped with state-of-the-art equipment for skin care and treatment. The latest technologies and most sophisticated techniques such as laser therapy, intense pulsed light, AHA /BAH peeling, cool touch and thermage are offered. To ensure the provision of safe, personalized and high quality medical services, all these procedures are performed by the Centre's qualified and trained medical professionals.

### **Non-invasive hair transplantation by patented technology**

In 2008, Union Hospital successfully introduced the patented DHI® hair transplant technique to Hong Kong. By using the finest and precise custom-designed instruments, this innovative minimally invasive technique does not require a scalpel or suture. Individual hair follicular units are precisely removed one by one from the donor area and implanted in the recipient area. The hair will grow naturally for a lifetime with no scarring. All hair transplant surgeries are performed by professionally trained and certified doctors and a customized solution is designed for each patient to satisfy



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his/her individual needs.

Dr. Anthony Lee, Chief Hospital Manager of Union Hospital said, “The improving quality of life enjoyed by Hong Kong people has led to a rapid growth in the demand for plastic and aesthetic services. The establishment of the Union Plastic and Aesthetic Centre will help many who would benefit from reconstructive surgery and our evidence-based and cutting-edge technologies. Our team of multi-disciplinary specialists and our technologically advanced medical facilities will ensure that our patients receive the best treatment with optimum results.”

Dr. Peter Pang Chi Wang, Director of Union Plastic and Aesthetic Centre said, “Concerns about physical appearance are prevalent among Hong Kong people, and plastic and aesthetic services are common and readily available in the territory. However, people are more concerned about new technologies and pricing, rather than the important factors such as safety and results. In view of this, the Centre has brought together a full complement of specialists in plastic surgery, dermatology, general surgery, otorhinolaryngology, oral and maxillofacial surgery, as well as dietitians and physiotherapists to offer personalized plastic services and intensive follow-up to meet the needs of individual customers. Safety first is and has always been our number one priority.”

About Union Hospital

Union Hospital, which is the only private hospital in the Eastern New Territories, was established in 1994. It is a progressive and contemporary hospital service provider, fully accredited by various international and local institutions.

It is committed to delivering quality healthcare in the community and beyond, and has developed a reputation for patient-centric services, state-of-the-art technology and premium facilities.

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