



Press Release

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Union Hospital Launches Hong Kong's First and Only DHI® Centre

1 November 2006, Hong Kong – Union Hospital, which recently completed a \$210m hotel-style extension and launched a dedicated Minimally Invasive Centre to enhance its quality healthcare services to local patients and overseas medical tourists, today opened Hong Kong's first and only direct hair implantation center using the patented DHI technique.

Conveniently located at Tsim Sha Tsui, the Union DHI Hair Centre uses the patented DHI technique – a safe, minimally invasive procedure performed by specially trained and certified doctors – not available in Hong Kong previously. The DHI technique is also radically different from the typical, painful and invasive methods of transplantation often used today (eg: strip surgery, micro and mini grafts etc).

At the opening ceremony to inaugurate the Centre, Dr Anthony Lee, Chief Hospital Manager and Medical Director, Union Hospital said, "We are committed to bringing the latest and most advanced treatments to our patients. As DHI International's exclusive licensee in Asia, we are the only facility able to perform this advanced, patented DHI® technique on patients. "

"With minimal pain, no scalpels, no sutures and no conspicuous scarring, this unique and revolutionary technique which allows hairs to grow naturally for a lifetime, will be very well received in Hong Kong and elsewhere," he adds.

The Union DHI Hair Centre adds another service to the hospital's 'beauty' and 'aesthetic' offering to patients along with Union's Laser Surgery and BHA Skin Clinics. New services will be launched in early 2007.

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About Union Hospital:

Union Hospital was established in 1994 and is the only private hospital in the Eastern New Territories. Being a progressive and contemporary medical hospital provider, Union Hospital has a reputation for renowned patient-centric services, state-of-the-art technology, quality facilities and international accreditation.

About DHI International:

[DHI International](#) has over 37 years of experience in hair restoration and sets up clinics in different countries/ regions worldwide, helping more than 50,000 people in the world to solve hair loss problem.